



## Press Information

05 July 2019

# BharatBenz receives its First BS-VI Certificate

- **Attains homologation certificate for its heavy-duty tractor trailer model 5528TT from ARAI**
- **Globally-proven OM900 engine series from Daimler platform certified to meet BS VI emission norms**
- **High localization of over 80% ; engine designed for superior reliability**
- **Mr. Satyakam Arya, Managing Director and CEO, DICV: “At DICV, we fully utilize our know-how and experience from Daimler’s global platforms for BS VI. Furthermore, our in-house R&D center gives us the advantage in customizing platforms for local duty cycle and usage patterns. Similar to BS IV, BharatBenz will lead the way with the introduction of BS VI. We will further challenge our own leadership position in fuel efficiency with our BS VI trucks towards new benchmark. We are proud to receive the BS VI readiness certification for our BharatBenz 5528TT model.”**

Chennai– Daimler India Commercial Vehicles has received its BS VI readiness certification - a pioneer in the industry with its SCR technology, from ARAI (Automotive Research Association of India) for its 5528TT. The BharatBenz 5528TT, the maximum GVW in its category is targeted at applications like cement, bulkers, steel coils, tankers and other heavy load transportation.

The truck are powered by its globally proven OM900 series six-cylinder engine with a capacity of 7.2 litres, available in two power variants of 180KW and 210KW and a maximum torque of 1100 Nm. The OM 900 series will power an entire range of heavy-duty trucks that include haulage, tippers and tractors.

Speaking on the occasion, **Mr. Satyakam Arya, Managing Director and CEO, DICV** said that, “At DICV, we fully utilize our know-how and experience from Daimler’s global platforms for BS VI. Furthermore, our in-house R&D center gives us the advantage in customizing platforms for local duty cycle and usage patterns. Similar to BS IV, BharatBenz will lead the way with the introduction of BS VI. We will further challenge our own leadership position in fuel efficiency with our BS VI trucks towards new



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Since its inception, BharatBenz has been manufacturing electronically-controlled engines with a proven track record in India and overseas markets. The OM900 series engines are designed to offer significant fuel efficiency with no negative impact on power delivery. BharatBenz trucks come with best-in-class reliability, fast turnaround time and unmatched comfort.

BharatBenz BS-VI engine and after-treatment system is built on the SCR based technology which the brand pioneered since introduction of BS-IV in 2017. Superior reliability of the system is achieved using the vast know-how that Daimler has mastered in SCR technology for decades and successfully sold hundreds of thousands of trucks and buses worldwide. The SCR based technology helps in much optimized combustion in the engine, there-by offering superior fuel economy. This technology also benefits engine with much cleaner operation and there-by resulting in longer life and reliability.

### **About BharatBenz**

The BharatBenz brand is tailored for the Indian market and its demanding customer requirements by Daimler AG, the world’s leading CV manufacturer with a global reach. First unveiled in February 2011, the brand was launched in September 2012 with the introduction of its heavy-duty haulage trucks. The portfolio was continuously expanded with the launch of medium-duty haulage trucks (2013), construction & mining trucks and tractors (2014), and buses (2015). The pan Indian BharatBenz sales and service network of more than 200 touchpoints is continuously expanded. Within six years after the market launch, more than 90,000 vehicles have already been handed over to customers – an unprecedented ramp-up in the world's toughest commercial vehicle market.

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