

Daimler India Commercial Vehicles crosses 1,00,000 unit mark in production

6th September 2018

- **Milestone reached just over 6 years after the start of production**
- **One quality - production for India and more than 40 export markets according to global Daimler standards**
- **Mr. Erich Nesselhauf, Managing Director and CEO, Daimler India Commercial Vehicles: „1,00,000 vehicles illustrate the unprecented ramp-up of our operations since 2012 - no other newcomer has ever done this before in India.“**

Chennai – Daimler India Commercial Vehicles (DICV) has reached another important milestone as it crossed the mark of 1,00,000 vehicles rolled out from its manufacturing plant at Oragadam near Chennai. An integral part of Daimler’s global production network for trucks and buses, it is the only location worldwide which produces engines, transmissions, trucks and buses at the same site catering to four brands – BharatBenz, FUSO, Mercedes-Benz and Freightliner.

Mr. Erich Nesselhauf, Managing Director and CEO, Daimler India Commercial Vehicles, said: „1,00,000 vehicles illustrate the unprecented ramp-up of our operations since 2012 - no other newcomer has ever done this before in India. We are very proud to have reached another important milestone on our sustainable growth path.“

DICV had inaugurated its state-of-the-art manufacturing plant in 2012. The first BharatBenz rigid heavy-duty trucks rolled off the line in June 2012. In line with the expansion of the product portfolio to include medium-duty trucks (2013), construction trucks and tractors (2014) as well as buses and coaches (2015), the plant’s output continuously increased over the years. The milestone of 50,000 units was crossed in August 2016, and two-shift operations were introduced in 2017. With production according to Daimler’s global quality standards, DICV serves the Indian strategic growth market as well as more than 40 export markets across the globe.

Media contact:

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Sebastian Wahle, sebastian.wahle@daimler.com
Ravi Shankar, MSL Group, +91 93 8288 7608,
ravishankar.kandarpa@mslgroup.com

DICV at a Glance

Daimler India Commercial Vehicles (DICV), a 100% subsidiary of Daimler AG, Germany, is a full-fledged commercial vehicle player in the Indian market and the only Daimler entity worldwide with a brand dedicated to its home market: BharatBenz. A unique combination of Indian engineering with German DNA, tailored to local customer requirements, BharatBenz delivers on total-cost-of ownership, safety, reliability and comfort. DICV produces and sells in India above 9 to 49 tons trucks and, under its bus division, BharatBenz buses and Mercedes-Benz coaches. DICV's state-of-the-art production plant at Oragadam near Chennai spreads over 400 acres (160 hectares), is also home to DICV's headquarters and R&D operations and features a highly modern test track. It also produces for Daimler Trucks' brands of FUSO, Mercedes-Benz and Freightliner. Trucks, buses, bus chassis and knocked-down vehicle kits are exported to more than 40 markets in the Middle East, Africa, Asia, and Latin America. DICV has made an overall investment of more than INR 5,000 crores.