



P R E S S R E L E A S E

December 25, 2019

Mitsubishi Fuso celebrates the handover of the 20,000th vehicle to customers in Taiwan

- **Daimler Trucks Asia Taiwan Ltd. (DTAT) has handed over the 20,000th FUSO vehicle to customers in less than 3 years since start of operations.**
- **FUSO continues its market leadership in Taiwan for the 27th consecutive year.**

Taichung, Taiwan/ Kawasaki, Japan, Mitsubishi Fuso Truck and Bus Corporation (MFTBC) under the umbrella of Daimler Trucks Asia, announces the customer handover of the 20,000th FUSO truck in Taiwan by local joint venture and distributor Daimler Trucks Asia Taiwan Ltd. (DTAT).

The handover ceremony took place on December 20th in Taichung, on the premises of Chang Sheng Ready Mixer Concrete Corporation, the customer receiving the 20,000th vehicle. Chang Sheng Ready Mixer Concrete Corporation currently has 20 FUSO mixer trucks in its fleet to support its 33-year old business.

Joe Wong, CEO of DTAT, commented, “We are proud to be celebrating this occasion with our valued partner and customer. DTAT hopes to continue serving businesses that support the growth of Taiwan.”

In Taiwan, FUSO products have a long heritage that began with the introduction of the B46 light bus in 1936. Since then, FUSO’s presence has grown steadily; currently, Taiwan is FUSO’s second largest overseas market after Indonesia. Furthermore, for 27 consecutive years, FUSO has been the commercial vehicle brand with the top market share. To carry on this history of market leadership, DTAT started operations in 2017 as a joint venture between

三菱ふそうトラック・バス株式会社

〒211-8522 神奈川県川崎市中原区大倉町 10 番地 広報部代表電話 044-330-7701 Fax 044-331-6888

MITSUBISHI FUSO TRUCK & BUS CORPORATION

10 Ohkura-cho, Nakahara-ku, Kawasaki-shi, Kanagawa 211-8522, Japan
Corporate Communications/Tel +81-44-330-7701 Fax +81-44-331-6888

www.mitsubishi-fuso.com

MFTBC and Shung Ye Trading Co. (SYC), a leading player in the Taiwanese commercial vehicles market. DTAT is the sole distributor of the FUSO brand in Taiwan and is responsible for the exclusive import and wholesale businesses for the entire range of FUSO products, including light, medium, and heavy trucks, as well as light and medium-duty buses. FUSO vehicles are supplied to Taiwan both as KD (knock-down) assembly kits and BU (built-up) products. Backed by an extensive yet growing sales network, DTAT has achieved a market share of 33% (Jan-Nov 2019) with FUSO this year.



At the vehicle handover ceremony

Media Contact

Willem Spelten, Head of Communications, Daimler Trucks Asia
Phone: +81 44 331-3662 Email: willem.spelten@daimler.com

Marina Tokoro, International Communications, MFTBC
Phone: +81 44 330-7787 E-mail: marina.tokoro@daimler.com

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Daimler Trucks Asia at a Glance

Daimler Trucks Asia (DTA) is an organizational unit that jointly operates Mitsubishi Fuso Truck and Bus Corporation (MFTBC), an icon of the Japanese commercial vehicle industry with more than 80 years of history and Daimler India Commercial Vehicles (DICV), a young challenger in the Indian market. DTA has a strategic business model that allows its group entities to collaborate in product development, production, exports, sourcing and research activity to provide the best of value products.

MFTBC at a Glance

Based in Kawasaki, Japan, Mitsubishi Fuso Truck and Bus Corporation (MFTBC) is one of Asia's leading commercial vehicle manufacturers. MFTBC sells light, medium, and heavy-duty trucks and buses under the FUSO brand, with 89.29% of its shares owned by Daimler Truck AG and 10.71% by various Mitsubishi group companies. MFTBC is an integral part of the Daimler Group's global truck and bus business.

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