



Press Information

01 July 2019

BharatBenz launches best-in-class 6 years Warranty for its entire range of Heavy Duty Trucks

- All major Powertrain aggregates including engine , transmission and driveline with 600,000 kms or 6000 hrs covered
- The scope of warranty enhanced to cover most of the critical parts that enhance vehicle uptime.
- **Mr. Ramesh.R, Vice President Marketing and Sales, DICV, said: “We have launched the best in class 6 years warranty for our BS IV Heavy Duty Trucks. This further, reinforces our trucks’ durability and reliability promise and the continued commitment we have towards our customers. The new six year warranty offers absolute peace of mind to our customers and leverages the total cost of operation for BharatBenz trucks.”**

Chennai – Daimler India Commercial Vehicles (DICV) has announced a best in class six years warranty for all of its BS-IV compliant heavy-duty trucks. The scope of the new six years warranty includes all powertrain aggregates like engine, transmission and driveline besides inclusion of several other critical parts that could affect uptime. The warranty package is supported across the 200+ BharatBenz network touchpoints.

Speaking on the initiative, **Mr. Ramesh Rajagopalan, Vice President - Customer Service, DICV**, said, “We have launched the best in class 6 years warranty for our BS IV Heavy Duty Trucks. This further, reinforces our trucks’ durability, reliability promise and the continued commitment we have towards our customers. The new six year warranty offers absolute peace of mind to our customers and leverages the total cost of operation for BharatBenz trucks.”

The scope of this warranty enhanced to cover most of the critical parts that would enhance vehicle uptime. This is an extension of the ProServ promise of best in class reliable product & proactive service to ensure higher vehicle up time, along with an ecosystem of unique service offerings like Service Contracts, Express Service, Onsite Service, Speed fix and Pool Service available for our customers, across all touchpoints.

About BharatBenz



The BharatBenz brand is tailored for the Indian market and its demanding customer requirements by Daimler AG, the world's leading CV manufacturer with a global reach. First unveiled in February 2011, the brand was launched in September 2012 with the introduction of its heavy-duty haulage trucks. The portfolio was continuously expanded with the launch of medium-duty haulage trucks (2013), construction & mining trucks and tractors (2014), and buses (2015). The pan-Indian BharatBenz sales and service network of more than 200 touchpoints is continuously expanded. Within six years after the market launch, more than 90,000 vehicles have already been handed over to customers – an unprecedented ramp-up in the world's toughest commercial vehicle market.

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