



Press Information

22nd January 2020

BharatBenz launches new 50 tonne tractor trailer trucks

- **Bookings and delivery of these tractor trailer trucks begins**
- **India's most fuel efficient and telematics driven trucks in the segment**
- **State of the art dealership's ready with delivery of these trucks for customers across regions**
- **Mr. Satyakam Arya, Managing Director & CEO, DICV: "While markets are seeing a 20% drop in sales, we are today looking at positive rays in our sales with the launch of our new BharatBenz 50 tonne tractor trailer trucks. This new range offers Indian customers the solution they need for the future, setting new benchmarks for tractor trailer trucks with improved fuel efficiency, safety and connectivity."**

Chennai: Daimler India Commercial Vehicles (DICV) today launched its next generation heavy duty segment 50 tonne tractor trailer under the BharatBenz brand.

The 5028TT is a 4X2 50 tonne tractor-trailer model is powered by OM 926 BS VI engine with a peak torque of 1100 Nm with a 9-Speed gearbox. A top speed of 80 kmph, the adblue tank capacity has 60 litres.

Speaking at the launch of these new trucks by BharatBenz, **Mr. Satyakam Arya, Managing Director & CEO, DICV, said:** "While markets are seeing a 20% drop in sales, we are today looking at positive rays in our sales with the launch of our new BharatBenz 50 tonne tractor trailer trucks. This new range offers Indian customers the solution they need for the future, setting new benchmarks for tractor trailer trucks with improved fuel efficiency, safety and connectivity."

The new 5028TT has a wheel base of 3600mm with an overall length of 6063mm and width of 2490mm. It has a 304mm ground clearance. During emergencies the service brakes are made of pneumatic foot operated and dual line with ABS. The steering wheel is hydraulic power assisted and the GCW is suitable with three axle trailer.



Upgraded features on BharatBenz BSVI range

The new BharatBenz range introduces numerous new features. The exteriors get a bold and solid styling and are equipped with a distinctive front grille with a bumper spoiler, giving the trucks a mighty look. The cabins are more comfortable, thanks to air suspended seats. The vehicle comes with soft cruise control that helps drivers maintain a constant speed and thereby improves fuel efficiency. The instrument cluster will also have a gear-shift advisory, bringing more awareness to driving in the right gear.

About Daimler India Commercial Vehicles

Daimler India Commercial Vehicles (DICV), a wholly owned subsidiary of Daimler AG, Germany and operating under the umbrella of Daimler Trucks Asia, is a full-fledged commercial vehicle player in the Indian market and the only Daimler entity worldwide with a brand dedicated to its home market: BharatBenz. DICV produces and sells in India above 9 to 55 tons trucks as well as BharatBenz buses, Mercedes-Benz coaches and bus chassis. DICV's state-of-the-art manufacturing plant at Oragadam near Chennai spreads over 400 acres (160 hectares) including a highly modern test track and is home to the company's headquarters, R&D and training operations. With one global quality standard, it also produces for Daimler Trucks' brands of FUSO, Mercedes-Benz and Freightliner. Products and parts are exported to more than 50 markets in the Africa, Asia, Latin America and the Middle East. DICV represents an overall investment of more than INR 5,500 crores.

About BharatBenz

The BharatBenz brand is tailored for the Indian market and its demanding customer requirements by Daimler AG, the world's leading CV manufacturer with a global reach. First unveiled in February 2011, the brand was launched in September 2012 with the introduction of its heavy-duty haulage trucks. The portfolio was expanded with the launch of medium-duty haulage trucks (2013), construction & mining trucks and tractors (2014), and buses (2015). The panIndian BharatBenz sales and service network of more than 235 touchpoints is being continuously expanded. Within eight years after the market launch, BharatBenz has already produced over 100,000 vehicles – an unprecedented ramp-up in the world's toughest commercial vehicle market.

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