



P R E S S R E L E A S E

January 28, 2020

Truckconnect® now available in BharatBenz trucks

- **Partner organization Daimler India Commercial Vehicles is introducing Truckconnect® into its all-new BharatBenz lineup.**
- **The established connectivity platform will service all BharatBenz trucks 16 tonnes and above as a standard feature.**

Chennai, India/Kawasaki, Japan, Mitsubishi Fuso Truck and Bus Corporation (MFTBC), under the umbrella of Daimler Trucks Asia (DTA), announces the introduction of the Truckconnect® connectivity platform into the BharatBenz product lineup by DTA partner organization Daimler India Commercial Vehicles (DICV). Pre-orders for BharatBenz vehicles installed with Truckconnect will be starting this month with the new product range updated with India's Bharat Stage VI emissions norms compliance.

Truckconnect will be provided as a standard feature in all vehicles that are 16 tonnes and above in the new BharatBenz lineup. For vehicles below 16 tonnes, Truckconnect will be offered as an option. As with the Truckconnect service installed in FUSO products for Japan, it will allow customers to check vital vehicle information in real time via the Truckconnect online portal. The location of vehicles, fuel consumption, and vehicle health are made trackable and analyzable through Truckconnect. These features will allow fleet managers to optimize driver performance, increase fuel efficiency, and reduce downtime through constant monitoring. Vehicle owners will also be supported by a customer assistance center available during all hours of the day.

This new solution for BharatBenz is a prime example of the strategic collaboration encouraged under the DTA partnership between MFTBC and DICV, and also illustrates the two organizations' access to Daimler Truck technologies. Knowledge collected from MFTBC's development of the connectivity solution as well as experience from within the Daimler Truck family of brands is reflected into Truckconnect for BharatBenz. These world-class resources have been further polished by extensive localization, with domestically-sourced hardware and technology specially fine-tuned for Indian customers.

三菱ふそうトラック・バス株式会社

〒211-8522 神奈川県川崎市中原区大倉町 10 番地 広報部代表電話 044-330-7701 Fax 044-331-6888

MITSUBISHI FUSO TRUCK & BUS CORPORATION

10 Ohkura-cho, Nakahara-ku, Kawasaki-shi, Kanagawa 211-8522, Japan
Corporate Communications/Tel +81-44-330-7701 Fax +81-44-331-6888

www.mitsubishi-fuso.com

Hartmut Schick, Head of Daimler Trucks Asia, comments, “With the introduction of Truckconnect into our BharatBenz lineup, we are providing our Indian customers with a world-class connectivity solution. Truckconnect will support them to better manage their trucks, their business operations, and their environmental footprint.”

* Truckconnect® is a registered trademark of MFTBC.

* A separate service agreement for Truckconnect® is required.

Media Contact

Willem Spelten, Head of Communications, Daimler Trucks Asia
Phone: +81 44 331-3662 Email: willem.spelten@daimler.com

Marina Tokoro, International Communications, MFTBC
Phone: +81 44 330-7787 E-mail: marina.tokoro@daimler.com

BharatBenz at a Glance

The BharatBenz brand is tailored for the Indian market and its demanding customer requirements by Daimler AG, the world’s leading CV manufacturer with a global reach. The brand was launched in September 2012 with the introduction of its heavy-duty haulage trucks. The portfolio was expanded with the launch of medium-duty haulage trucks (2013), construction & mining trucks and tractors (2014), and buses (2015).

Daimler India Commercial Vehicles at a Glance

Daimler India Commercial Vehicles (DICV), a wholly owned subsidiary of Daimler AG, Germany and operating under the umbrella of Daimler Trucks Asia, is a full-fledged commercial vehicle player in the Indian market and the only Daimler entity worldwide with a brand dedicated to its home market: BharatBenz. DICV produces and sells in India above 9 to 55-tonne trucks as well as BharatBenz buses, Mercedes-Benz coaches and bus chassis. It also produces for Daimler Trucks’ brands of FUSO, Mercedes-Benz and Freightliner.

Daimler Trucks Asia at a Glance

Daimler Trucks Asia (DTA) is an organizational unit that jointly operates Mitsubishi Fuso Truck and Bus Corporation (MFTBC), an icon of the Japanese commercial vehicle industry with more than 80 years of history and Daimler India Commercial Vehicles (DICV), a young challenger in the Indian market. DTA has a strategic business model that allows its group entities to collaborate in product development, production, exports, sourcing and research activity to provide the best of value products.

MFTBC at a Glance

Based in Kawasaki, Japan, Mitsubishi Fuso Truck and Bus Corporation (MFTBC) is one of Asia's leading

三菱ふそうトラック・バス株式会社

〒211-8522 神奈川県川崎市中原区大倉町 10 番地 広報部代表電話 044-330-7701 Fax 044-331-6888

MITSUBISHI FUSO TRUCK & BUS CORPORATION

10 Ohkura-cho, Nakahara-ku, Kawasaki-shi, Kanagawa 211-8522, Japan
Corporate Communications/Tel +81-44-330-7701 Fax +81-44-331-6888

www.mitsubishi-fuso.com

commercial vehicle manufacturers. MFTBC sells light, medium, and heavy-duty trucks and buses under the FUSO brand, with 89.29% of its shares owned by Daimler Truck AG and 10.71% by various Mitsubishi group companies. MFTBC is an integral part of the Daimler Group's global truck and bus business.

Follow us on social media:



<https://www.facebook.com/FusoOfficial>



<http://www.youtube.com/Fusoofficial>

三菱ふそうトラック・バス株式会社

〒211-8522 神奈川県川崎市中原区大倉町 10 番地 広報部代表電話 044-330-7701 Fax 044-331-6888

MITSUBISHI FUSO TRUCK & BUS CORPORATION

10 Ohkura-cho, Nakahara-ku, Kawasaki-shi, Kanagawa 211-8522, Japan
Corporate Communications/Tel +81-44-330-7701 Fax +81-44-331-6888

www.mitsubishi-fuso.com