



Press Information

05th March 2019

New axle load regulations: first upgraded BharatBenz models handed over to customers

- Deliveries to customers in Rajasthan and Tamil Nadu
- 55-tonne tractor and 28-tonne rigid truck as new members of the BharatBenz heavy-duty truck portfolio
- Mr. Rajaram Krishnamurthy, Vice President Marketing and Sales, Daimler India Commercial Vehicles: “At BharatBenz, we are proud to be the first in our industry to hand over a 55-tonne truck with best-in-class gross vehicle weight.”

Chennai/ Jaipur: BharatBenz handed over its first trucks upgraded according to the new axle load regulations. The milestone was celebrated at customer events in Chennai and Jaipur. The first two upgraded BharatBenz models – a 55-tonne tractor and a 28-tonne rigid truck, are now commercially available at dealerships across India. The brand will upgrade its entire portfolio according to the new axle load regulations in a staggered approach.

Mr. Rajaram Krishnamurthy, Vice President Marketing and Sales, Daimler India Commercial Vehicles, said: “At BharatBenz, we are proud to be the first in our industry to hand over a 55-tonne truck with best-in-class gross vehicle weight. Rajasthan is India’s largest tractor-trailer market, so we see great potential for this powerful workhorse. Our 28-tonne rigid is our second new model under the new axle load norms; we will upgrade all our truck models step by step.”

The Bharat Benz 5528T tractor is the successor of the popular BharatBenz 4928T tractor, offering an additional permissible capacity of 6 tonnes under the new axle load regulations. With a best-in-class GVW (gross vehicle weight) of 55 tonnes, it is targeted at applications like cement bags, bulkers, steel coils, tankers and other heavy load transportation. The BharatBenz 2823R rigid truck is targeted at long-haulage and comes with two loading span options (24ft, 32ft), catering to a wide range of



applications like parcel & logistics, petroleum tanker, auto components, or fisheries.

Like every vehicle in the BharatBenz medium and heavy-duty truck portfolio, the upgraded models promise low fuel consumption, best-in-class reliability, fast turnaround time and unmatched comfort.

About BharatBenz

The BharatBenz brand is tailored for the Indian market and its demanding customer requirements by Daimler AG, the world's leading CV manufacturer with a global reach. First unveiled in February 2011, the brand was launched in September 2012 with the introduction of its heavy-duty haulage trucks. The portfolio was continuously expanded with the launch of medium-duty haulage trucks (2013), construction & mining trucks and tractors (2014), and buses (2015). The pan-Indian BharatBenz sales and service network of more than 180 touchpoints is continuously expanded. Within six years after the market launch, BharatBenz has already handed over more than 80,000 vehicles to customers – an unprecedented ramp-up in the world's toughest commercial vehicle market.

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