

Daimler Buses India continues sustainable growth, upgrades flagship product

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- **Domestic sales and exports on sustainable growth trajectory.**
- **India's longest luxury coach further improved: new-generation Mercedes-Benz SHD coach with even more power and comfort.**
- **Mr. Thomas Fricke, Managing Director Daimler Buses India: "As the Indian bus market is evolving, we lead the shift with products that meet global standards of performance and safety. With superior technology, we aim to be the benchmark in terms of total cost of ownership, safety and comfort."**

Chennai – Daimler Buses India, a unit of Daimler Buses under the umbrella of Daimler India Commercial Vehicles (DICV), is moving ahead on its sustainable growth path. In 2017, strong growth was recorded with domestic sales of 906 units (2016: 501 units, +80 percent) despite a significant drop of the total bus market in India. For 2018, Daimler Buses India expects a continuing positive development of unit sales.

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Daimler Buses India's product portfolio comprises BharatBenz 9-tonne buses in the school, staff and tourist bus subsegments, Mercedes-Benz 15-meter multi-axle luxury coaches and bus chassis for the 9, 16 and 24-tonne segments. Bus chassis for the 9 and 16-tonne segments are also exported to markets in Africa, Latin America, the Middle East, and South East Asia.

With the presentation of the new-generation of its flagship product, the Mercedes-Benz 2441 SHD (Super High Deck) Automatic coach, Daimler Buses India raises the bar further in the segment. India's longest luxury coach (15 meters) now comes with even more power and comfort thanks

to an upgrade to higher power (+50 hp) with automatic transmission, which provides for further improved fuel efficiency and an even smoother and quieter ride for passengers at the same time.

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The Mercedes-Benz 2441 SHD Automatic luxury coach offers a high seating capacity of up to 59 pushback seats and 14 cubic meters of luggage space. Built with a unique aluminium body, it is the lightest vehicle in its class which contributes to fuel efficiency. With an active steerable tag axle, it features a low turning circle diameter to effortlessly navigate sharp turns and bends. It also has an advanced braking system and a strategically positioned fuel tank for added safety.

About Daimler Buses India

Daimler Buses India, a unit of Daimler Buses under the umbrella of Daimler India Commercial Vehicles (DICV), is catering to the domestic market with a twofold strategy: BharatBenz front-engine buses and coaches are designed to create a new benchmark in the volume segment, while the premium segment is addressed with Mercedes-Benz rear-engine coaches. In addition, bus chassis are offered both in the domestic market and exported to markets in Africa, Latin America, the Middle East, and South East Asia. All vehicles are produced at the state-of-the-art plant in Oragadam near Chennai. Domestic customer services for both brands are provided through BharatBenz' pan-Indian dealer network, offering tailor-made service packages, 24x7 after-sales support, and advanced interactive vehicle diagnosis. Custom-tailored financing solutions are provided by Daimler Financial Services India.

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